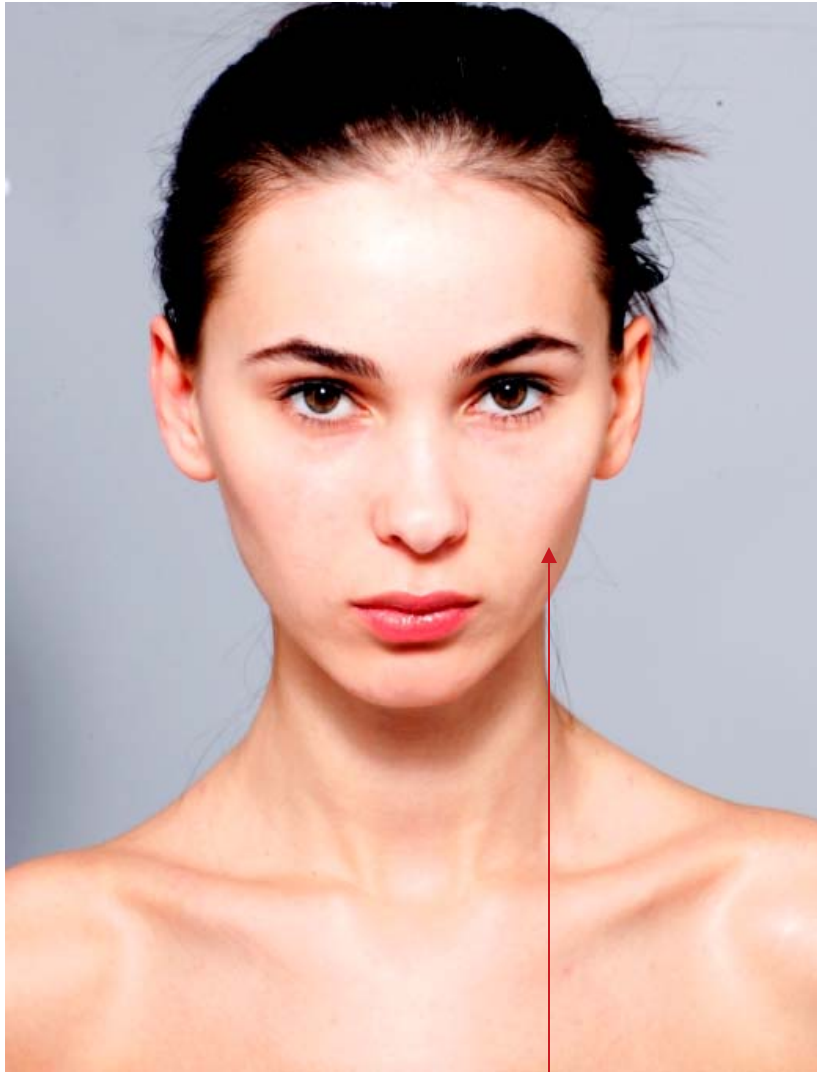


## APPLICATION OF SHINSO ESSENCE



### **After applying Essence to the left side of the face**

The eye and eye brow appears lifted, side of face is tightened and toned,  
chin line is more defined

## Neck and Shoulder



1. Dispense a liberal amount of Essence into palm, and massage the side of the neck just below the ear, moving slowly toward the back of the neck and base of the head. Make sure Essence is fully absorbed for maximum benefit.



2. Next, lightly massage more Essence lotion along the muscle that starts just behind the ear and slants toward the collarbone. Do not apply too much pressure.



3. For additional benefits, rub extra Essence lotion from the bottom of the chin to the base of the ear. Repeat on the other side.

## Face and Temple



1. Apply Essence with your palm from the center of the chin in upward strokes across the cheek.



2. Pull the lotion with your palm and fingertips upward across the cheekbone, continuing towards the temple.



3. Pause at the temple, massage the area in a circular motion to stimulate blood flow and increase absorption.



4. Continue application past the temple and over the forehead to the hairline. Repeat on the other side.